

# Faiz Ahmad

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## SUMMARY

Front-End Developer with 2+ years of experience building responsive, performance-optimized web apps using HTML, CSS, JavaScript, and React. Delivered UI solutions for 20+ client projects, improving speed, user experience, and SEO. Experienced in WordPress customization, e-commerce development with Shopify, and working with cross-functional teams to ship fast, high-impact digital solutions.

## EXPERIENCE

### Front-End Developer

Agreed Technologies

May 2023 - Present, Lucknow, India

- Developed and launched **20+ web applications** using HTML, CSS, JavaScript, and Bootstrap, contributing to 15,000+ additional monthly client page views.
- Reduced page load times by 25% across 15+ high-traffic websites using optimized DOM manipulation with JavaScript and jQuery.
- Built and customized **Shopify e-commerce websites**, improving conversion rates and engagement.
- Designed custom **WordPress themes and plugins** tailored to client needs, enhancing UX and retention.
- Collaborated with **backend** and **QA** teams to identify bugs and improve site performance.
- Conducted browser and device testing to ensure responsive and accessible UI.

## PROJECT

### SaaS: College Management System (ERP)

Agreed Technologies

- Developed dynamic dashboards and admin panels using PHP, HTML, and Bootstrap, managing student records, schedules, and reporting tools.
- Integrated PHP modules to improve backend functionality and reduce manual admin work for 5+ departments.

### Insurance Platform – InsureHopper

Agreed Technologies • [insurehopper.com](#)

- Built modular, responsive web pages using HTML, CSS, and Bootstrap, creating a unified visual design system for the insurance portal.
- Troubleshoot and fixed front-end issues, leading to a 20% improvement in average session duration.

### Dental Services Website – Seattle’s Best Smiles

WM4D • [seattlesbestsmiles.com](#)

- Designed and deployed custom WordPress plugins tailored to business requirements, improving functionality and user experience.
- Collaborated on SEO optimization strategy, increasing site visibility and improving search rankings by over 30%.

### Shopify Store – The Diamond Art

Agreed Technologies • [thediamondart.com](#)

- Customized and maintained a **Shopify storefront** for a niche e-commerce brand, ensuring pixel-perfect responsiveness across devices.
- Implemented dynamic product displays, upsell integrations, and UX improvements to enhance customer engagement and boost conversions.
- Collaborated with the design and marketing teams to integrate SEO-friendly layouts and improve product discovery.

## EDUCATION

### Bachelor of Computer Applications

Integral University • Lucknow, India • 2023 • CGPA: 8.5/10

## SKILLS

**Languages:** JavaScript, PHP, Python

**Frameworks & Libraries:** React, Bootstrap, jQuery

**Tools:** Git, Linux, Selenium (basic), Netlify

**Databases:** MongoDB, MySQL

**CMS & Platforms:** WordPress (custom plugins/themes), Shopify, Webflow