Yogendra Singh
Senior UI/UX Designer

OBJECTIVE

Experienced UI/UX Designer with a strong track record of driving innovative design solutions and leading teams to create engaging, user-centric digital experiences. Seeking to leverage design expertise and technical skills to contribute to dynamic web & mobile projects and enhance online presence.

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🔗 https://www.linkedin.com/in/yogendra-singh-048467331/

✉️ yogendrak.singh37@gmail.com

📍 Lucknow, India

Ⓑ https://www.behance.net/yogendrasingh91

MY SKILL SET

► **Design & Wireframing Tools**
Figma, Photoshop, Sketch, Xd, Illustrator, Canva

► **Front End Development**
Bootstrap5.2, HTML5, CSS3, Javascript, jQuery

► **CMS - Content Management System**
WordPress, Wix, Squarespace, Webflow, Framer

► **E-Commerce**
Shopify, Woocommerce, Magento, OpenCart

► **Project Management & AI Tools**
Jira, Asana, ClickUp, ChatGPT, Google Gemini, Claude

EDUCATION

► **Indira Gandhi National Open University (IGNOU), Delhi**   2004 - 2007
B.C.A., Computer Science

► **CCT-Center for Computer Training & Research**   2001 - 2002
Diploma in Website Design & Development

WORK EXPERIENCE

► **Senior UI/UX Designer**   May 2021 - Present
New Way Infotech Pvt. Ltd. - Lucknow (India)

- Lead and manage a team of junior designers, providing creative direction and mentorship.
- Design high-fidelity mockups and visual designs, ensuring consistency with brand guidelines.
- Work with design tools like Adobe Photoshop, Illustrator, Figma, Sketch and Adobe XD.
- Collaborate with other departments (development, product management, marketing) to ensure cohesive design processes.
- Provide detailed design specifications and assets to developers for implementation.
- Stay up to date with design trends, tools, and technologies to keep the interfaces modern and innovative.

► **Senior Web & UI Designer**   Feb 2018 - March 2021
STPL - SRM Techsol Pvt. Ltd. - Lucknow (India)

- Plan and implement new UI Designs for web & mobile apps, websites and all type of graphic designs.
- Design & Develop mockups, wireframes and prototypes around customer needs.
- Test & research new ideas before implementing.
- Establishing design guidelines, standards, and best practices.
- Maintaining the appearance of websites by enforcing content standards.
- Designing visual imagery/graphics for websites and ensuring that they are in line with branding for clients.

► **Senior Web Designer**   Jun 2013 - Jan 2018
Candid Software Pvt Ltd - Noida (India)

- Create visually appealing website designs that align with branding and user experience (UX) goals.
- Develop site layouts, color schemes, typography, and other design elements.
- Convert design mockups into functional HTML, CSS, and JavaScript code.
- Ensure responsive design for optimal performance on various devices (desktop, mobile, tablet).
- Collaborate with developers to implement advanced interactive elements.

► Web Designer   **Mar 2011 - Apr 2013**

Midas Web Technologies - New Delhi (India)

- Design & Develop mockups, wireframes and prototypes as per client needs.
- Develop site layouts, color schemes, typography, and other design elements.
- Convert design mockups into functional HTML, CSS, and JavaScript code.
- Ensure responsive design for optimal performance on various devices (desktop, mobile, tablet).
- Collaborate with developers to implement advanced interactive elements.
- Update existing websites to reflect current trends or branding changes.
- Ensure website performance, including load times and functionality, is up to standard.

PROJECTS

► Web/Mobile App, UI/UX & Graphic Design Portfolio

Technolgoy/Software: Figma, Adobe Photoshop, Adobe XD, Adobe Illustrator, Canva

https://www.behance.net/yogendrasingh91

► Business Websites Designed and Integrated in CMS (WordPress, Squarespace, Wix, Webflow, Framer)

My Role: Understanding Project & Design Analysis, UI Design, Created Inner Pages and implemented in CMS

https://www.renovare.com.au/ (Home Renovation Company - WordPress)
https://www.voilasalon.com/ (Beauty Salon - WordPress)
https://rgp.com/ (Large Corporate Business Website - WordPress)
https://ntgfreight.com/ (Shipping Company Website - WordPress)
https://www.drcopperbrisbane.com.au/ (Scrap Metal Company - WordPress)
https://naturallycleanjanitorialservice.com/ (Cleaning Company - WordPress)
https://completeclassic.com/ (Car Restoration & Repair - WordPress)
https://exoticcarservicesinc.com/ (Car Detailing Services - WordPress)
https://bestwindowsva.com/ (Window, Door Repair Srevices - WordPress)
https://hire-a-maid.co.nz/ (Cleaning Company - Squarespace)
https://www.faceon.com.au/ (Beauty Salon - Squarespace)
https://www.bainidesign.com.au/ (Architect Firm - Squarespace)
https://hopicecreamnc.com/ (Ice Cream Shop - Squarespace)
https://www.pacificseasons.com/ (Furniture Manufacturing Company - Squarespace)
https://www.privateyogabrisbane.com.au/ (Personal Health Trainer - Squarespace)
https://www.nguyencpafirm.com/ (Financial Planning Firm - Squarespace)
https://www.bishopandhart.com.au/ (Home Renovation Company - Wix)
https://www.thesmileinstitutesa.com/ (Dental Clinic - Wix)
https://www.natural-beauty.com.au/ (Beauty, Skin Care Clinic - Wix)
https://www.jessedemello.com/ (Real Estate Agent Website - Wix)
https://www.boiseroofrepair.co/ (Roof Repair Company - Wix)
https://www.sgvhumane.org/ (Pets Adoption Service - Wix)
https://www.rehabmedical.com/ (Medical Equipment Company - Wix)
https://www.herplacecosmetics.com.au/ (Beauty Products Ecommerce Site - Wix)
https://www.consultadd.com/ (Recruitment Company - Webflow)
https://levitatemedia.com/ (Video Production Company - Webflow)
https://www.stateclaims.com.au/ (Vehicle Insurance Company - Webflow)
https://kingcanary.nl/ (Event Management Company - Webflow)
https://www.wonolo.com/ (Framer)
https://winamp.com/ (Framer)
https://pitapitusa.com/ (Framer)
https://quuu.co/ (Framer)

to be continued...

► **E-commerce Websites**

My Role: Project Analysis, UI Design, Theme Customization, Custom Design Integration, Complete Website Design, Support

Built with Shopify

https://www.bombshellsportswear.com/ (Gym & Sports Wear Online Store)
https://naturelia.ca/ (Eco Friendly Dinnerware Online Store)
https://soulara.com.au/ (Meals Delivery Online Store)
https://www.planttherapy.com/ (Beauty Products Online Store)
https://forelyse.com/ (Women's Clothing & Accessories Online Store)
https://celticjewelry.com/ (Jewelry Online Store)
https://ineshi.com.au/ (Beds & Home Decor Online Store)
https://upmarketpets.com.au/ (Pets Supplies Online Store)
https://sheentice.com/ (Women's Clothing & Accessories Online Store)
https://mahakaal.de/ (Spiritual Clothing & Accessories Online Store)
https://cluburban.com/ (Footwear and Apparels Online Store)

Built with Woocommerce

https://elivingfurniture.com.au/ (Furniture Online Store)
https://www.romifashions.com/ (Women, Men and Kids Clothing Store)
https://floorkraftng.com/ (Flooring & Carpet Tiles Store)
https://www.stroopwafels.com/ (Wafels Online Store)
https://tastespice.co.uk/ (Gourmet Spice Online Store)
https://desitreasure.co.uk/ (Women's Clothing & Accessories Online Store)
https://www.nierashoes.lk/ (Footwear and Bags Online Store)

Built with Magento

https://www.australianlightingandfans.com.au/ (Fancy Lights Online Store)
https://www.gempundit.com/ (Gemstones Online Store)
https://www.coxandcox.co.uk/ (Home & Decor Online Store)
https://www.radley.co.uk/ (Fashion Online Store)

Built with Open Cart

https://www.quoizel.com/ (Lighting Equipments Online Store)
https://www.giftdeliveryaustralia.com/ (Flower Delivery Online Store)
http://www.ninecolours.com/ (Ethnic Wear Online Store)
https://www.guitarsalon.com/ (Guitars Online Store)

Thank you for reviewing my CV.
I look forward to the opportunity to contribute to your team's success.

(Yogendra Singh)