

# CONTACT

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- Ahmedabad

# EDUCATION

#### LOCKMANYA COLLEGE

Bachelor of Computer
Application

## AMRUT HIGH SCHOOL

Higher Secondory School

# SKILLS

- Photoshop
- Illustrator
- Figma
- Indesign
- HTML & CSS
- Java Script
- Mobile App and Web Design
- Canva
- Custom Designs

# LANGUAGES

- English (Fluent)
- Hindi & Gujarati Fluent)

# WORK SAMPLE

- https://www.behance.net/shahrif1 2168e4
- https://dribbble.com/xbyte\_solutio ns
- https://www.behance.net/xbyte\_s olutions

# SHAHRUKH MIRZA

TEAM LEAD UI UX

# PROFILE

Results-driven Graphic UI UX Designer with 10+ years of experience crafting brand-aligned visuals for B2B and tech companies. Skilled in UI/UX, HTML understanding, digital marketing design, and data visualization. Looking to bring a strategic and clean design approach to an innovative company focused on digital transformation.

# WORK EXPERIENCE

## X-Byte Enterprise Crawling

#### JUNE 2018- PRESENT

## Team Leader of UI UX Designing Team

- Led a team of 10, delegating tasks, mentoring, and ensuring timely, budget-conscious project delivery.
- Played a key role in recruitment and onboarding, focusing on team growth and performance.
- Served as primary client liaison, maintaining communication and ensuring high client satisfaction.
- Oversaw full project lifecycles, from requirements gathering to launch, ensuring seamless execution.
- Specialized in UI/UX and interaction design, creating wireframes, prototypes, and userfocused solutions.
- Designed responsive websites, apps, logos, and presentations, with a focus on aesthetics, branding, and user experience.

# **E-Digix Technologies**

#### APR 2017 - FEB 2018

## Sr. Graphics & Web Designer

- Created wireframes, prototypes, and interactions to improve usability across web and mobile platforms.
- Designed a wide range of digital assets—social media graphics, blogs, brochures, flyers, emailers, and presentations aligned with brand strategy.
- Developed responsive websites and apps with strong UX focus, including WordPress builds and PSD-to-HTML conversions.
- Supported marketing efforts by designing landing pages, logos, custom graphics, and producing video edits and animations.
- Led full project lifecycles from requirements to launch, collaborating with clients and teams to deliver user-focused, standards-compliant solutions.

## St. Kabir Institute

## Sr. Graphics & Web Designer

## Feb 2016 - Feb 2017

Jan 2014- Dec 2015

- Maintained and enhanced websites by fixing bugs, adding features, and improving functionality.
- Led end-to-end project execution from requirement gathering to launch, including design, prototyping, and development.
- Designed a variety of digital assets such as social media posts, carousels, brochures, blogs, emailers, logos, flyers, and presentations for both print and digital use.
- Focused on responsive, user-friendly design with strong UX principles and attention to visual hierarchy.

# Impero IT Services

## Jr. Graphics & Web Designer

- Designed a wide range of visual assets including social media creatives, brochures, web pages, logos, and flyers.
- Developed responsive websites and UI using HTML, CSS, JavaScript, and jQuery, tailored to client needs.
- Created wireframes, prototypes, and app layouts to enhance UX and communicate design concepts effectively.