

Arun Kumar

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[Portfolio](#)

[Behance](#)

Summary

An experienced professional with **6 years specializing in UX/UI Design**. Adept at blending creativity with strategic design thinking to craft engaging user experiences across web and mobile platforms. Proven expertise in user research, wireframing, prototyping, and visual design, with a solid grasp of user-centered design principles and agile methodologies. Business Motivation Model (BMM) Integration in UX Design Experienced in collaborating with cross-functional teams and proficient in front-end development technologies like HTML5, CSS3, CSS Methodologies (BEM), and Bootstrap to bridge the gap between design and development.

Skills

(UX) Design	UX Research, User Testing, Persona Development, Task Analysis. Business Motivation Model (BMM) Integration
(UI) Design	Wireframing, Prototyping, Interaction Design, Visual Design
Design Systems	Creation, Maintenance, and Scalability of Design Systems
Collaboration	Cross-Functional Teamwork, Stakeholder Engagement, Agile Methodologies
Tools & Technologies	Adobe Creative Cloud, Adobe XD, Figma, Miro, Axure, InVision, Balsamiq, HTML5, CSS3.

Experience

KG Invicta Services (KGiS) – Bangalore, India

June 2023 – 26-August 2024

Sr UI UX Designer

Project: Dronos, Aerodyne, Ranhill LMS

As the leading global provider of enterprise drone and data technology solutions, Aerodyne is at the forefront of digital transformation. Ranked #1 in drone technology, we drive innovation in precision agriculture, Telecom, Oil & Gas and industrial AI-powered analytics. Our solutions empower organizations to scale rapidly and enhance productivity through cutting-edge drone data and analytics.

Figma, UI, UX, Proficient in prototyping tools such as InVision, AdobeXD, CSS3, HTML5,

- **Enhanced User Experience:** Improved UX for Telecom, Agriculture, Power Grid, and Oil & Gas sectors by identifying issues and proposing design recommendations. Designed wireframes, prototypes, and user flows for web and mobile applications; increased user engagement by 40% and improved task completion rate by 25% through refined design and intuitive navigation.
- **UX Research and Strategy:** Led UX efforts, including Top Tasks Management and Persona Research, to drive data-driven design decisions.
- **Created high-fidelity prototypes** showcasing AI-driven sorting and filtering capabilities, validated through usability testing with end users.
- **Design & Prototyping:** Created wireframes, prototypes, and user flows to clearly communicate design concepts and develop design systems
- **Collaborated with developers** to ensure seamless implementation and incorporated post-launch feedback to enhance the user experience.

Diksha Technologies Pvt Ltd – Bangalore, India Remote
March-2023

August-2022 –

Senior UI UX Designer

Project: GCI, Diksha

Figma, UI, UX, Proficient in prototyping tools such as InVision, AdobeXD, CSS, HTML5,

- **Enhanced User Experience:** Improve the end-to-end experience of Telecom industry by identifying UX Issues proposing design recommendations Conduct and structure UX efforts such as Top Tasks Management
- Persona Research with customers to make data-driven design decisions.
- Create **wireframes, prototypes**, and user flows to effectively communicate design.
- Implemented scalable and maintainable CSS using **BEM methodology**, improving code readability and consistency across the project.

Real Time Data Services – Gurugram, India · Remote

March,2022 – July 2022

Senior UI UX Designer

Project: ACE Cloud, Acefone, RTDS

Figma, UI, UX, Proficient in prototyping tools such as InVision, AdobeXD, CSS, HTML5,

- **Enhanced User Experience:** Improved the end-to-end user experience in the **cloud computing** and communication industry by identifying UX issues and providing actionable design recommendations.
- **Design & Prototyping:** Created detailed wireframes, interactive prototypes, and user flows to effectively communicate design concepts and ensure intuitive user navigation.

Fidelity information services (FIS Global) – Bangalore, India

June-2019 – March-2022

Software Engineer

Project: Banking Software, FIS, ConfigTool, Account Opening, OLB, AAA Bank

Figma, UI, UX, Proficient in prototyping tools such as InVision, AdobeXD, Figma, Balsamiq.

- **Digital Banking Transformation:** Designed and implemented user-friendly interfaces for online banking platforms, leading to a 30% increase in customer engagement and a 25% reduction in support queries.
- **Interactive and Visual Design:** Created wireframes, interactive prototypes, and mockups to visualize and iterate on design concepts, aligning closely with business and user needs.
- **Regulatory and Security Compliance:** Worked with compliance teams to integrate security measures and adhere to financial industry regulations in all UI/UX designs.
- **Design System Implementation:** Established and maintained a design system that standardized UI components and design patterns across multiple banking platforms.
- **Implemented** scalable and maintainable CSS using **BEM methodology**, improving code readability and consistency across the project.

Inqnest Marketing Solutions Pvt Ltd – Bangalore, India

Sept-2015 – June-2019

Sr. Creative Designer

Project: Flipkart.com, Autodesk, Koovs.com, Inqnest.com.

- **E-commerce User Experience Optimization:** Led the redesign of key e-commerce website sections, resulting in a 40% increase in conversion rates and a 35% reduction in cart abandonment.
- Developed and implemented UI/UX strategies that improved the overall customer journey and enhanced site navigation and usability.
- Aligned UX strategies with business goals using the **Business Motivation Model (BMM)** to ensure designs addressed both user needs and organizational objectives.

Education

Sardar vallabhbhai patel Mumbai University (SPIT) with ImaginXP Jan 2020 – March 2021

Postgraduate in UI UX Designing

Cumulative GPA (CGPA): 9.0/10.00

Magadh University Bodh Gaya

Jan 2008 – April 2011

Graduate in B.A. (Hons.) History

Cumulative (%): 70/100

Certifications

Interaction Design foundation

Jan 2018

UI UX Design

<https://www.interaction-design.org/arun-kumar-2>

DAMC India New Delhi

Jan 2006 – May 2007

Diploma in Web Designing & Development 70% Marks.

Figma Essential Training: The Basics – 2016

<https://www.linkedin.com/learning/figma-essential-training-the-basics>

Miro for UX: Brainstorming and Collaboration –2016

<https://www.linkedin.com/learning/miro-for-ux-brainstorming-and-collaboration>