Ranjith Kumar KA
UXUI │ Product Designer

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Education

B.E. in Electronics Instrumentation
Anna University, Chennai, 2013

Higher Secondary
Sir M. Venkatasubba Rao, Chennai, 2009

SSLC
SSV, Kancheepuram, 2007

Experience

Sr. UIUX Designer | Netxd Software Pvt Ltd | Nov 2022 – Sep 2024

- Led the team on projects like web applications and internal SaaS applications.
- Designed user-friendly solutions for private banking platforms to address key business challenges.
- Created task flows, user scenarios, wireframes, prototypes, and both low- and high-fidelity screens.
- Worked closely with stakeholders and teams to ensure smooth and cohesive execution.
- Designed a generative AI mobile app with a focus on simplicity and great user experience.
- Developed a reusable design system for the AI app, optimized for global use.
- Gained practical experience working on SaaS applications.
- Organized a CSR program and created internal-use graphics to support it.

Senior UX Designer │ IDC Technologies │ May 2021 – Jun 2022

- Designed a web application for IKEA tailored for B2B users, enabling them to book slots for meeting rooms, shopping trolleys, and parking.
- Followed IKEA's brand guidelines provided by stakeholders to ensure consistency with their identity.
- Created user flows, low-fidelity screens, and high-fidelity screens to define and visualize the application.
- Collaborated closely with the development team to ensure design consistency and alignment with established flows and themes.
- Worked within an agile methodology, which helped track progress and complete the project on time.

UX Designer │ Chlear Solution │ Apr 2019 – Apr 2021

- Designed web applications for Puravankara, Chlear, Eureka Forbes, and Hosachiguru.
- Conducted competitor analysis, mapped user journeys, and created wireframes, low-fidelity screens, and high-fidelity screens.
- Used the Zeplin plugin for seamless design handoffs to the development team.
- Conducted user research through online surveys to understand user needs and preferences.
- Designed brand guidelines and created logos to establish a consistent visual identity.

Graphic Designer │ Efex Color Screen │ May 2015 – Oct 2018

- Designed event materials such as posters, banners, and logos, maintaining brand consistency across 100+ events.
- Created wedding cards, web applications, business cards, and other customized designs.
- Designed posters and Google ads for online campaigns.
- Produced print materials, including brochures, catalogues, and business cards.
- Possess strong expertise in colour separation for screen printing.

Quality Engineer │ Omkara Plastic Industry │ Jan 2014 – Apr 2015

- Responsible for checking the quality of PET preforms to ensure they meet standards.
- Managed the delivery process and oversaw the injection molding operations.

Skills

Visual Design, User Interviews, User Testing, Information Architecture, Journey Mapping, Quantitative Analysis, A/B Testing, Competitor Analysis, Design Strategy, User Experience, Interaction Design, User Interface, Physical and Digital Prototypes.

Software Tools

Figma, Sketch, Principle, Invision, Illustrator, Photoshop, Framer, FigJam, After Effects, Adobe XD, HTML, CSS,