

SHAILESH KUMAR

UI/UX DESIGNER

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Portfolio Link
[Shaileshkgupta.com](#)



ABOUT ME

With a distinguished career spanning over 9 years as a UI/UX designer, I've excelled in conceptualizing, implementing, and enhancing user interfaces for diverse websites and mobile applications. During my impactful 3-year tenure in fintech, I spearheaded the design of a comprehensive product, collaborating with industry leaders such as **Gpay, HDFC Bank, Yes Bank, and ICICI Bank.**

In addition to my fintech experience, I have been a key player in a service-based company, where I directed UI/UX design efforts for apps and websites across multiple industries. Managing a team of 15+ talented individuals, our collaborative efforts extended globally, covering **20+ countries.** This experience has not only refined my leadership skills but has also equipped me with a comprehensive understanding of diverse cultural and industry nuances.

Passionate about crafting meaningful interactions and utilizing advanced prototyping techniques, I bring a wealth of expertise to the table. Navigating through various projects and engaging with international clients, my diverse background enables me to meticulously execute each project's vision, ensuring a seamless and refined user experience.

SKILLS

Wire-framing & Prototyping

Visual and Interaction Design

User Research

A/B and Usability Testing

TOOLS

Adobe XD	<div><div></div></div>
Adobe Photoshop	<div><div></div></div>
Adobe Illustrator	<div><div></div></div>
Sketch	<div><div></div></div>
Marvel App	<div><div></div></div>
Invision	<div><div></div></div>
Balsamiq	<div><div></div></div>

HOBBIES

Listening Music	Bike Riding
Cooking Food	

EDUCATION

Diploma In 3D Animation & Compositing Suite, Arena Animation High School &	Mar 2011
Diploma In 2D Design & Animation, Arena Animation	Dec 2009
Diploma In Graphics & Illustration, Arena Animation	Dec 2008
I Completed My 10+2 From SKIC, Prayagraj	Jun 2008 - May 2010

Achievements

Top in IOS -MX Video Player
Top in Android -Teen Patti

- Apps (IOS,Android & BB) - 300+
- Games (IOS,Android & BB)-60+

Awards

Winner Creative Mind - New Delhi 2010
Winner Creative Mind - New Delhi 2009
Winner Fusion -Arena 2008

WORK EXPERIENCES

UI/UX Manager

2022- Present

ePayLater

As a UI/UX Manager, I spearheaded the end-to-end design process for a comprehensive product catering to both merchants and suppliers. In this role, I successfully conceptualized, implemented, and refined user interfaces to enhance the overall user experience. Notably, I played a pivotal role in integrating the Epaylater service seamlessly into platforms such as **Gpay and Hdfc Bank**.

My responsibilities extended beyond design ideation, encompassing project management and collaboration with cross-functional teams. By leveraging my skills in UI/UX design, I contributed to the development of user-friendly solutions that met both platform expectations and industry standards. This multifaceted experience reflects my ability to bridge the gap between innovative design concepts and practical implementation within the financial technology landscape.

UX Manager

2021- 2022

Paytail

As a seasoned UX Manager specializing in Product Design, I've successfully overseen and directed a dynamic creative team. With a wealth of experience in crafting user-centric solutions, I've consistently led my team towards achieving innovative and impactful outcomes. My role involved not only shaping the overall design strategy but also fostering a collaborative and creative environment within the team. We work QR base Payment and also integrate **ICICI Bank** consumers to get instant **BNPL service**.

Through effective leadership and a keen understanding of user experience principles, I've played a pivotal role in driving the success of various projects. My responsibilities encompassed guiding the team through the entire design process, ensuring a seamless integration of user needs and business objectives.

In this managerial capacity, I've cultivated a culture of continuous improvement and excellence, resulting in the delivery of high-quality products that resonate with users. My commitment to pushing the boundaries of design, combined with adept team management skills, has been instrumental in achieving both team and project success.

Lead UI/UX Designer

2020 - 2021

Ads and Url

Led and managed over 15 UI/UX projects for diverse apps, collaborating with a skilled team of 12 members. Successfully navigated the challenges of crafting exceptional user experiences tailored for clients in European and Gulf countries. Delivered results that not only met project objectives but also surpassed industry standards, showcasing a robust track record of effective project completion and team coordination.

Lead UI/UX Designer

2019 - 2020

EL Group International

Worked as a Lead UI/UX designer & delivered over 20+ mobile app or website projects over 10 country. 3+ years of UI UX eCommerce experience,Handled complete responsibility of interpreting design briefs, understanding user journeys & implementing design.

Sr. UI/UX Designer

2015 - 2018

Trig Infotech Pvt.Ltd

Joined as a Sr.UI/UX designer & got an opportunity to work in apps & websites for eCommerce, Telecommunication ERP , medical, B2B2C etc.

UI/UX Designer

2013 - 2015

Unibera Soft

Embarked on my journey as a UI designer, where I seized the opportunity to collaborate with some of the industry's best senior designers. Specializing in crafting intuitive and visually compelling designs, I contributed to the design of applications and websites across various platforms, including IOS, Android, and Blackberry. This experience not only honed my design skills but also provided valuable insights into diverse aspects of the field, fostering professional growth in the dynamic landscape of digital design.

More Visit: <https://shaileshkgupta.com/team/shailesh-k-gupta/>

White paper / Research publication / Journal entry

The Beginner's Guide To Rapid Prototyping

<https://shaileshkumargupta.medium.com/the-beginners-guide-to-rapid-prototyping-by-shailesh-k-gupta-98014f6f799d>

Published on: Jul 2021

Daily Yoga App Case Study

<https://shaileshkumargupta.medium.com/daily-yoga-app-case-study-51996d54cafd>

Published on: Jun 2021

Mobile App Design Process: Guidelines Footstep on UI/UX

<https://shaileshkumargupta.medium.com/mobile-app-design-process-guidelines-footstep-on-ui-ux-9a18cd293fd3>

Published on: Jul 2021

Health App Product Design Case Study

<https://shaileshkumargupta.medium.com/health-app-product-design-case-study-31ffe0cb2eb7>

Published on: Apr 2021

Online Dating App (PIIN) Case Study

<https://shaileshkumargupta.medium.com/online-dating-app-piin-5b7ec6ce4ebe>

Published on: Apr 2021

Bad UI Patterns That Hurt Your Business.

<https://chatbotslife.com/bad-ui-patterns-that-hurt-your-business-c3908b0efe8>

Published on: Feb 2021

Ecommerce App For Gulf Country: UI/UX Case Study

<https://chatbotslife.com/ecommerce-app-for-gulf-country-ui-ux-case-study-8cb378ecd828>

Published on: Oct 2020