

Rehan Khan

UI UX Designer

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UI UX Designer with 4+ years of experience specializing in creating intuitive user experiences through wireframing, user journey mapping, and scalable design systems. Skilled in responsive design, accessibility, and branding, with a strong focus on aligning design strategies with business goals and user needs.

experience

ffreedom App - UI Designer

Oct 2023 - Jan 2025 | Bengaluru

- Aligned design strategies with business objectives through collaboration with leadership.
- Enhanced usability by integrating user feedback and research insights.
- Designed clean, responsive interfaces and high-fidelity prototypes in Figma.
- Designed end-to-end user experiences, from wireframes to high-fidelity prototypes.
- Developed scalable design guidelines for brand consistency.

Media Monks - UI Designer

Feb 2022 - July 2023 | Bengaluru

- Contributed to globally successful Mondelez International projects (Cadbury, Oreo, Bournvita) with impactful UI designs.
- Led branding to ensure visual consistency across platforms.
- Enhanced user experience through research, wireframes, and prototypes.
- Focused on improving usability and creating user-friendly interfaces.

Napses Technologies - UI/UX Designer

Dec 2020 - Feb 2022 | Bengaluru

- Designed UI for mobile/web products, enhancing user flow.
- Improved user experience by refining navigation and interaction patterns.
- Worked with developers to implement design systems.

education

Master of Computer Applications (MCA)

Visvesvaraya Technological University, Bengaluru | 2018-2020

skills

UI Design

- Wireframing, prototyping, and mockups with Figma, Sketch, Adobe XD
- Strong visual design, typography, and color theory
- Responsive UI design for cross-platform consistency
- Building UI systems and style guides
- Focus on accessibility and inclusivity

UX Design

- User Research & Persona Development
- User Journey Mapping
- Information Architecture
- Usability Testing & Feedback Analysis
- User Flow & Task Flows
- Interaction & Experience Strategy
- Accessibility & Inclusivity in Design

Tools

- Figma, Adobe Creative Suite, Sketch, Miro, Whimsical, Jira, InVision
- Zeplin (for design handoff)
- Marvel App, ProtoPie, Framer (for advanced prototyping & interactive design)
- Notion, Slack (collaboration)

most proud of

- Jury member at Awwwards & Orpetron