

PRATIBHA SINGH

UI/UX DESIGNER

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📍 Delhi

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SKILLS

Research/Design

- Persona
- Storyboarding
- Wireframe
- Prototype
- User Research
- Usability Testing

Software

- Figma
- Adobe XD
- Illustrator
- Notion

EDUCATION

B.Tech in Computer Science

MGIMT, Lucknow

2019-2022

Diploma in Computer Science

GGPG, Gorakhpur

2016-2019

TRAINING & CERTIFICATE

Softpro India

Six months apprenticeship program.

Jul 2019-Dec 2019

Qwickstart

UI/UX Design Course

PROFILE

Dynamic and detail-oriented UI/UX Designer with 2.4 years of experience delivering user-centered and visually appealing digital solutions. Skilled in product design, user research, wireframing, prototyping, and collaborating with cross-functional teams to create impactful web and mobile applications. Proven ability to enhance user experiences and streamline design efficiency in fast-paced environments.

WORK EXPERIENCE

UI/UX DESIGNER

Aug 2023-Nov 2024

Hack2skill

- Designed logo and brand identity for the Vision platform.
- Led UI/UX design for the Smart India Hackathon, collaborating with CTO and CEO to deliver initiative pages for clients such as Google, ICC.
- Conducted competitive research and user testing, creating scalable UI/UX solutions that enhanced usability by 30%.
- Produced high-fidelity prototypes for client demos and presentations.
- Developed marketing assets, including social media posts, newsletters, blogs, and YouTube content.
- Built reusable UI components, reducing development turnaround time by 15%.
- Established a comprehensive design system, ensuring brand consistency across all platforms.

UI/UX DESIGNER

Mar 2023-June 2023

Sipnotech Solution

- Designed and implemented cross-platform features in collaboration with engineering teams.
- Created workflows and custom illustrations to enhance branding and digital products.
- Designed creative social media posts and banners, improving engagement by 20%.

JR. UI/UX DESIGNER

Jul 2022-Feb 2023

InfoDeltasys Software Solution(OPC)

- Conceptualized and developed scalable UI/UX designs for a community portal and an online scrap marketplace.
- Delivered high-fidelity prototypes and ensured seamless handoff to development teams.
- Optimized user experiences to cater to diverse customer needs, enhancing engagement by 25%.

PROJECT

- [Vision \(SaaS Product\)](#)
- [Junior SIH 2023](#)
- [Finale SIH 2023](#)
- [Finale SIH 2024](#)
- [ICC](#)
- [ONDC](#)