

Pinky Pal

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EXPERIENCE SUMMARY

Front-End Developer with 3 years of experience in React.js, Next.js, JavaScript, and TypeScript. Skilled in building scalable, high-performance, and SEO-friendly web applications with Redux for state management and API integration. Expertise in performance optimization (40% faster load times) and enhancing user engagement (80% UX improvement). Strong collaborator in cross-functional teams to deliver seamless web experiences.

TECHNICAL SKILLS

- **Programming Languages & Technologies:** JavaScript, TypeScript
- **Frontend Technologies:** HTML, CSS, RESTful APIs
- **Libraries:** React.js, Redux, Redux Toolkit, React Query
- **Frameworks:** Next.js, Bootstrap
- **Tools & Platforms:** Git, GitHub, VS Code, Postman

PROFESSIONAL EXPERIENCE

Appsinfo Private Limited , Noida | Uttar Pradesh

Front End Developer

August 2023 to March 2025

- **Enhanced server-side performance by 40%** using Next.js, SSR (Server-Side Rendering), and API optimization, reducing load times and improving user experience.
- **Integrated Cashfree and Razorpay payment gateways**, streamlining secure and flexible transactions, increasing transaction efficiency by 30% for domestic and international clients.
- **Implemented Twilio for voice call functionality** and **real-time messaging**, optimizing WebRTC-based communication by 35%, and **integrated Agora Chat** for seamless in-app user interactions.

IPH Technologies Private Limited, Lucknow | Uttar Pradesh

Front End Developer

April 2022 to July 2023

- **Engineered immersive user interfaces** with React.js, achieving 90% intuitive navigation and enhancing 80% user engagement for web applications.
- **Collaborated across teams** to seamlessly integrate **third-party APIs**, expanding application functionality by 85% and improving overall user satisfaction by 75%.
- **Leveraged Redux** for streamlined state management, improving data flow efficiency by 80% and boosting application performance by 70%.

PERSONAL PROJECTS

IPH Technologies Website

- **Developed a dynamic, responsive office UI website** using React.js, Bootstrap, and modern frontend best practices, improving UI/UX and performance optimization.
- **Developed responsive UI components and interactive features** using React.js & Bootstrap, improving user engagement & accessibility.
- **Technologies Used:** React.js, Bootstrap, HTML, CSS, JavaScript

First Floppy Website

- Contributed to the development of **First Floppy**, a digital platform enabling **suppliers of rental equipment and services** to exchange business details, rates, and fees.
- Ensured seamless data exchange and accessibility by designing an intuitive **online portal** for viewing and managing information.

EDUCATION

Dr. A P J Abdul Kalam Technical University Lucknow Uttar Pradesh

Bachelor of Technology in Computer Science (Honours)

CGPA – 8.67

Year of Passing – 2021