Navinash B

UI/UX Designer
Product Designer

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Socials

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Languages

Professional working
English

Mother Tongue
Tamil

Certificates

Start the UX Design Process:
Empathize, Define, and Ideate
@certificate link

Foundations of User Experience (UX)
Design
@certificate link

Build Wireframes and Low-Fidelity
Prototypes
@certificate link

UI/UX Fundamentals for Beginners
Assessment

About me

As a dedicated UI/UX Designer with over 2.7 years of professional experience, I have successfully delivered 12+ impactful projects, ranging from innovative dashboards to sleek, user-friendly mobile applications. My expertise lies in creating user-centered designs that strike the perfect balance between aesthetics and functionality. I am highly proficient in strategic design thinking, with a keen eye for detail and a dedication to staying updated with the latest design trends and best practices. Passionate about enhancing user experiences, I focus on delivering high-quality, innovative design solutions that drive engagement and contribute to business success.

Education History

Master of Business Administration
May 2022 - May 2024

University of Madras

Equipped with a strong foundation in financial modeling, risk management, and market analysis to support business growth and optimize financial performance.

Bachelor of Commerce
May 2019 - May 2022

Agurchand Manmull Jain College

Developed a strong understanding of financial management, accounting principles, and business operations through comprehensive coursework in commerce.

Work Experience

Product Designer
September 2024 - Present

Ask Ainstein

As a Product Designer at Ask Ainstein, I craft intuitive, user-centric designs that enhance educational experiences. Collaborating across teams, I create engaging interfaces, optimize usability, and develop scalable design systems to ensure consistency and impact.

UI UX Designer
June 2022 - Aug 2024

MacAppStudio

As a UI/UX Designer at Macappstudio, I had the opportunity to create engaging and user-centered designs for a variety of projects, including Doctors Matrimony, Bidz.ai, Medconnect, and well-known US-based platforms like AussieBum and BNI. My work focused on developing intuitive interfaces and responsive designs to ensure a seamless experience across all devices. By combining creativity with strategy, I delivered impactful design solutions that enhanced user engagement and brought each client's vision to life.

Tools

Figma UI Design, prototyping	**Sketch** UI Design, prototyping	**Adobe Illustrator** Creative Designing	**Framer** UI Design, Designing
Photoshop Adding Effects	**After Effects** Animation	**Invision** Prototype	**Dropbox** Store, Transfer Files

Projects

Doctors Matrimony
Website: thedoctorsmatrimony.com

About Project

A matchmaking platform tailored for medical professionals, designed to provide a seamless and engaging user experience for connecting compatible life partners within the medical community.

My Role

- Conducted research to understand target audience needs and behaviors.

- Designed intuitive interfaces using Sketch, prioritizing usability and aesthetics.

- Collaborated with developers to ensure seamless design execution.

- Applied user-centric principles and attention to detail to enhance platform success.

Greatify
Website: www.greatify.ai

About Project

The Greatify Dashboard is an AI-driven platform designed for schools and colleges to enhance learning and streamline operations, featuring a dashboard, mobile app, and website for efficient workflow management.

My Role

- Conducted user research to identify needs of educators and students.

- Created wireframes and prototypes in Sketch to visualize design.

- Designed a user-friendly interface incorporating AI features for enhanced functionality.

- Collaborated with developers to ensure seamless integration of design and AI features.

Teckost
Website: www.teckost.com

About Project

Redesigned Teckost's website with a user-friendly, responsive design, highlighting key milestones like 30,000+ sourcing projects and showcasing their expertise in IT Procurement Managed Services.

My Role

- Designed a responsive website for Teckost's IT Procurement services and achievements.

- Enhanced navigation and visual hierarchy to highlight 30,000+ sourcing projects.

- Collaborated with stakeholders to align design with business goals for a professional online presence.

Speed Learning App
Website: speedlearningapp.com

About Project

Speed Learning is an online platform and mobile app for medical professionals pursuing NEET SS/INI-SS courses, providing streamlined access to super specialty courses for improved learning efficiency and user satisfaction.

My Role

- Conceptualized and designed intuitive interfaces for both web and mobile platforms.

- Conducted user testing to gather feedback and refine the user experience.

- Collaborated closely with stakeholders to ensure the design aligned with the educational goals of the platform.