MATHAN MURUGAN

UX UI Designer

📞 +91 8300917717 @ mathanmurugan4633@gmail.com 🔗 Behance-Mathan Murugan

EXPERIENCE

Sr. UX UI Designer

Ramaussys Technologies

📅 06/2024 - Present

- Conducts user research, creates intuitive designs, mentoring junior designers and collaborates with dv teams to enhance usability and visual appeal, ensuring a seamless and engaging user experience.

UX UI Designer Gr-2

Techved Consulting Pvt Ltd

📅 01/2024 - 04/2024

- Conducts user research, creates intuitive designs, and collaborates with teams to enhance usability and visual appeal, ensuring a seamless and engaging user experience.

UI UX Designer

Freelancer

📅 05/2022 - 11/2023

- Conducts user research, creates intuitive designs, and collaborates with teams to enhance usability and visual appeal, ensuring a seamless and engaging user experience.

Product Development Specialist/BDE (Internship)

Think and Learn Pvt Ltd (Byjus)

📅 03/2022 - 04/2022

- Conducts market research, develops new products, and drives business growth through strategic planning and customer engagement.

Digital support Team Leader

Renault Car ARASPV PVT Ltd

📅 02/2021 - 01/2022

- Ensures effective customer service management, while a Sales Executive drives sales growth and fosters client relationships.

UI Designer (Contract)

Shotang Pvt Ltd

📅 09/2018 - 03/2020

- Specializes in creating intuitive and visually appealing interfaces that enhance user experience across digital platforms.

Engine assembly Trainee (Contract)

Ashok Leyland

📅 06/2017 - 05/2018

- Learns and performs tasks related to assembling engines, gaining hands-on experience in engine manufacturing processes and quality standards.

SUMMARY

I am an experienced UX UI Designer with 5 years of expertise in creating user-centric digital experiences. I excel in conducting thorough research, wireframing, and engaging in cross-functional collaboration to deliver products that are both intuitive and visually appealing. My passion lies in driving innovation and ensuring user satisfaction throughout the design process.

EDUCATION

Bachelor of Engineering

G.K.M College of Engineering and Technology

📅 08/2014 - 04/2017

KEY ACHIEVEMENTS

💎 **SBI Life Insurance - UX Designer**

I led the comprehensive website redesign for SBI Life Insurance, enhancing user engagement, accessibility, and satisfaction, resulting in a 40% increase in mobile engagement and a 20% rise in online policy applications.

💎 **GetIn Technologies - UX Designer**

I led the comprehensive website redesign for Getin Technologies, enhancing user engagement, accessibility, and satisfaction. The redesign resulted in a 80% increase in mobile engagement and a 50% rise in course inquiries, while providing a modern and intuitive design inspired by the best practices of leading platforms.

SKILLS

Competitor Analysis	figma
Market Research	Strategic Planning
user research	Wireframing