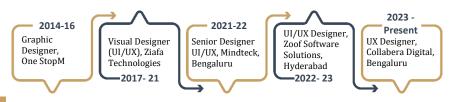# Manjunath Kolkar

Dedicated and skilled professional with expertise in **User Research, Wireframing, Prototyping, and Design Systems**, targeting roles to contribute towards a forward looking organization, to deliver innovative solutions that align with business goals, enhance usability, and drive user satisfaction.

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PROFILE SUMMARY

- Highly competent **UX/UI Designer** with **nearly 9 years of expertise** in creating user-centered, intuitive, and engaging digital experiences.
- Specialized in multiple industries including **Healthcare, Banking, Finance, E-Commerce**, **and SaaS Products**, delivering solutions that enhance usability and drive business results.
- Proficient in **User Research & Analysis**, conducting usability testing and user research to inform and validate design decisions.
- Skilled in **Wireframing, Prototyping**, **and High-Fidelity Mockups**, creating visual representations of design concepts for seamless user experiences.
- Technical Proficiency in **Industry-standard Design Tools** such as **Figma, Adobe XD**, and **Sketch**, for wireframing, prototyping, and UI design.
- Strong cross-functional collaboration, working closely with product managers, developers, and stakeholders to implement designs; expertise in addressing **complex design** challenges and providing innovative solutions.
- **User-Centric Design Approach**, balancing user needs with business goals to deliver impactful digital products.
- Experienced in **Interaction Design**, creating intuitive and engaging user interfaces that enhance user interaction.
- **Certified in Digital Product Design**, **UX Research**, and **AI for Designers**, staying updated with industry trends and technologies.
- Recognized as the **'Performer of the Month'** in **Collabera Digital**, for outstanding performance.

CAREER TIMELINE

2014-16 — Graphic Designer, One StopM

2017-21 — Visual Designer (UI/UX), Ziafa Technologies

2021-22 — Senior Designer UI/UX, Mindteck, Bengaluru

2022-23 — UI/UX Designer, Zoof Software Solutions, Hyderabad

2023 - Present — UX Designer, Collabera Digital, Bengaluru

WORK EXPERIENCE

Jun'23 - Present | UX Designer | Collabera Digital, Bengaluru

Key Result Areas:
- Spearheading the design optimization of Mcare21, a comprehensive management system for Columbia Asia Hospital, focusing on enhancing user workflow for Inpatient, Outpatient, Labs, Operation Theatre, and Clinical Charts.
- Engaging in extensive user research and usability testing to gather insights that inform design decisions, ensuring alignment with client needs and expectations.
- Collaborating closely with stakeholders to translate complex requirements into intuitive design solutions that enhance user experience and operational efficiency.
- Delivering detailed wireframes, high-fidelity prototypes, and comprehensive design specifications to facilitate seamless communication with development teams.
- Navigating challenges such as limited user access by employing secondary research methods and logical problem-solving techniques to derive effective design solutions.
- Advocating for user-centered design practices within the organization, promoting a culture that prioritizes user needs and feedback in the design process.
- Staying informed about industry trends and best practices to continuously enhance design methodologies and deliver innovative solutions.

Dec'22 – Mar'23: UI/UX Designer| Zoof Software Solutions, Hyderabad

Key Result Areas:
- Focused on crafting a seamless and intuitive user experience for Countable.com, a Canadian-based accounting web application & ensured that design solutions meet the unique needs of Canadian users.

CORE COMPETENCIES

- UI/UX Design
- Wireframing & Prototyping
- Design Systems
- High-Fidelity Mockup
- Visual Design Principles
- A/B Testing
- E-commerce Design Strategies
- User Engagement & Satisfaction
- Successful Product Release
- Process Improvement & Design

TECHNICAL SKILLS

- Figma
- Adobe XD
- Sketch
- Adobe Creative
- MS Office Suite(Word, Power Point, Excel)

EDUCATION

2011 – 2013: Diploma in Visual Effects (ADVFX) from Zee Institute of Creative Arts -ZICA Advanced

2007: K.E. Boards High School, Dharwad

CERTIFICATIONS

- Conducted in-depth user research to identify pain points and opportunities for improvement & translated findings into actionable design strategies.
- Designed reusable components and high-fidelity mockups that ensured consistency across all application touchpoints while enhancing the overall user experience.
- Collaborated with developers to ensure the accurate implementation of design specifications & provided guidance and support throughout the development process.
- Engaged in iterative design processes, incorporated user feedback to refine and enhance design solutions continuously.
- Participated in design critiques and brainstorming sessions & contributed innovative ideas to enhance the product's functionality and visual appeal.

Aug'21 – Dec'22: Senior Designer UI/UX | Mindteck, Bengaluru

- Collaborated with Elekta, a leading US-based medical technology company, to design a web application for their Matriq platform that specifically targeted users aged 40 and above.
- Created low-fidelity wireframes for concept validation while ensuring that design solutions effectively addressed user needs and preferences.
- Developed a comprehensive design system that included reusable components & enhanced design consistency and efficiency across the application.
- Designed high-fidelity mockups and interactive prototypes to facilitate user testing and gathered valuable feedback for iterative design improvements.
- Provided end-to-end support to the development team & ensured that design specifications were accurately implemented and aligned with user expectations.
- Conducted regular design reviews with stakeholders to ensure alignment with project goals and user needs while fostering a collaborative design environment.

May'17 – Aug'21: Visual Designer (UI/UX) | Ziafa Technologies

- Delivered comprehensive design solutions for websites and applications & catered to a diverse clientele, ranging from small businesses to premium enterprises.
- Managed multiple projects simultaneously, developed detailed project plans, set clear timelines, and coordinated work with offshore teams in India to ensure seamless execution.
- Led redesign initiatives for websites and applications that enhanced usability while preserving brand identity and visual appeal.
- Created mood boards and design systems that guided the visual direction of projects & ensured consistency and alignment with client branding.
- Developed both low- and high-fidelity designs, including animated clickable prototypes, & provided interactive previews of user experiences.
- Collaborated closely with clients to understand their vision and requirements & translated them into effective design solutions that met their business goals.

Oct'14 – Jan'16: Graphic Designer | One StopM

- Specialized in creating visually compelling content that elevated brand presence and drove audience engagement across various platforms.
- Collaborated closely with marketing and product teams to design eye-catching graphics for websites, social media, email campaigns, and other marketing materials.
- Developed creative concepts and design solutions that resonated with target audiences while maintaining brand consistency.
- Engaged in iterative design processes, incorporating feedback from stakeholders to refine and enhance design solutions continuously.
- Participated in brainstorming sessions and design critiques while also contributing innovative ideas to enhance overall design quality.

Pursuing: AI for Designers; Interaction Design Foundation(IxDF)

2024: Gen AI Level 101; Collabera Digital

2022: Master Digital Product Design: UX Research & UI Design; Udemy Alumni

2014: Flash with Scripting, Animation, Interactive Technology, Video Graphics and Special Effects; Arena Animation Andheri

SOFT SKILLS

- Innovative Thinking
- Self- Motivated
- Analytical Thinking
- Multitasking
- Time Management
- Effective Communication

PERSONAL DETAILS

Date of Birth:	30th July, 1991
Languages Known:	English, Kannada, Hindi, Marathi
Address:	Bengaluru- 560085, Karnataka