MAHIMA JAIN UI UX Designer / Product Designer

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SUMMARY

UI/UX designer with around 5 years of experience blending engineering logic with creative design. Skilled in creating intuitive, visually appealing interfaces, leveraging a background in engineering to address design challenges. Known for an optimization-focused mindset, dedicated to enhancing user experience and improving efficiency.

PROFESSIONAL EXPERIENCE

CELEBAL TECHNOLOGIES

UI UX Designer

September 2023-Present

- Delivered design solutions across 7+ diverse industries, including Healthcare, Tourism, AI chatbots, FMCG, Learning Management Systems, Supply Chain Management (SCM), and Warehouse Management
- Led 15+ design projects, overseeing all stages of the design process—from research and wireframing to prototyping and user testing—ensuring high-quality, user-centered outcomes
- Led client consultations to gather insights, translating requirements into effective design solutions, while collaborating with development teams to ensure alignment with technical and business objectives
- Delivered all 15+ projects on time, exceeding client satisfaction and achieving effective design implementations across multiple sectors.

TATA CONSULTANCY SERVICES

Mumbai, India

UI UX Designer

April 2021- July 2023

- Designed wireframes, prototypes, and high-fidelity mockups to effectively communicate design concepts and iterate on solutions
- Redesigned 10+ client design requirements, improving user experience and interface design
- Analyzed customer needs to develop and optimize UI/UX designs tailored to business goals and user requirements
- Conducted 5+ training sessions for clients on UX design principles and best practices

BYJUs Bangalore, India

Product Expert

October 2020 - February 2021

- Mentored 200+ students and parents on product use and resolved issues within specified turnaround times
- Assisted students with their studies by addressing doubts and solving technical problems

SKILLS

Technical Skills: Figma, Adobe Illustrator, Adobe Photoshop, Adobe XD, Invision, Balsamiq, Procreate, HTML5, CSS3, C/C++, Microsoft Office

Core Skills: Typography, Visual design, Wireframing, High fidelity mockups, Prototyping and Auto layouting, Sketching, Design Theory, User Centric Design, Personas and user flows, Responsive Design, User Research, Mobile and Web App Designing

EDUCATION

Swami Keshvanand Institute of Technology, Management and Gramothan

Bachelor of Technology, Computer Science

Emanuel Public School

Senior Secondary

Jaipur, Rajasthan 2016-2020 Kota, Rajasthan 2014-2016

CERTIFICATIONS

- Certified by Coursera in UI/UX Design Specialization, 2025
- Certified by Coursera in Graphic Design Specialization, 2023
- Certified by Coursera in UX Design Process by Google, 2023