Deepak Kumar

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in LinkedIn

GitHub

WORK HISTORY/EXPERIENCE

· Mash Virtual Private Limited, Gurgaon, Haryana

19 December 2022 – Present

Android Developer

Onsite

- Collaborated with a team of 2 designers to ensure the delivery of user-friendly and visually appealing interfaces, resulting in 95% higher user satisfaction scores.
- Resolved UI usability by 30%through responsive designs. Facilitated streamlined navigation with Intents, reducing app errors by 15% by engaging users with alerts, toasts, and alert dialog.
- Conducted rigorous testing and debugging to identify and resolve issues, reducing the app crash rate by 25%.

Brand and Beyond Information Technology, Delhi

17 January 2022 – 16 December 2022

Onsite

Android Developer

- Successfully optimized app performance, reducing startup time by 65%, leading to a 20% increase in user Engagement.
- Developed and maintained 4 Android applications, contributing to the overall success of the organization's mobile presence.
- Analyzed user feedback and app analytics to identify pain points and areas for improvement, implementing changes that led to a **40%** increase in **positive** user reviews.

PROJECTS

Zamit

- Curated and organized a comprehensive content library, featuring 35+ video lectures, 10+ interactive quizzes, and 25+ e-books, enhancing the educational experience.
- Expanded the app's accessibility to several new countries, reaching a diverse international audience.
- Released 20+ app updates, incorporating user feedback and introducing new features, which resulted in a 35% increase in user retention.

· Hudu

- Doubled the user base from **25,000** to over **50,000** in **just 3 months**, reflecting a **55%** growth and underscoring the app's rising popularity in the competitive dating market.
- Built a vibrant online community of **150,000+ users**, fostering meaningful connections and successful relationships.
- Implemented APIs for show details, table reservations, and customer billing, enhancing the app's functionality and user experience.

· Exm

- Developed and integrated a robust in-app payment system, facilitating seamless transactions and subscription management.
- Lead the implementation of a user-centric feedback system, which improved user satisfaction by 40% and streamlined the app's update process.
- Optimized app performance and reduced load times by 25% through targeted code improvements and efficient resource management.

EDUCATION

· Bachelor of Technology in Computer Science Engineering

July 2021 - July 2024

 $Dr.\,Rizvi\,\,Collage\,\,of\,Engineering,\,\,Kaushambi,\,\,\,Uttar\,\,\,Pradesh$

CGPA: 7.61

Diploma in Computer Science and Engineering

July 2018 - Jun 2021

Mahatma Jotiba Phule Govt. Polytechnic, Kaushambi, Uttar Pradesh

Percent: 74%

SKILLS and Interests

Languages: Java, Kotlin, HTML, CSS, JavaScript, Bootstrap.

Tools and Library: Android SD, Git, Maven, Retrofit, Firebase, Google Map API.

Architecture: MVVM, MVC, MVP.

Databases: SQLite, Room.

Relevant Coursework: Computer Networks, Operating Systems, Database Management System, Software Engineering **Areas of Interest:** App/Web Development, Machine Learning.

ACHIEVEMENTS

Best performance award for good project and presentation **out of 160 Students**. In 2019 from Softpro India Computer Technologies.

Web War award for good project and presentation out of 200 Students. In 2021 from Softpro India Computer Technologies.

Dashing Debut Award for the best performance and smoothly project execution and Handling multiple projects with agility and finesse in 2023 from **Mash Virtual Pvt. Ltd**.