

# Atul Kumar Singh

UI/UX Designer (India)

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## Summary

Self-driven, motivated UI/UX (Product) designer with over 6 years of experience building and designing websites with HTML, CSS, Bootstrap, WordPress, and design software such as Figma, Adobe XD, Photoshop, InDesign & Illustrator. Passionate about tech, innovation, and design thinking. I pay great attention to detail and ensure all designs are minimal, clean, and meet user and business requirements. Currently learning JavaScript, Angular and specializing in User Experience Design & Front-End Development.

*Worked in an agile scrum environment with senior designers and developers on various projects.*

## AREAS OF EXPERTISE:

**Domain:** Healthcare, AR/VR, Property Management, Dashboards, B2B, B2C, Health & Fitness.

**Design Tools:** Adobe Photoshop, Adobe XD, InDesign, Illustrator, Figma, Sketch, Invision, After Effect.

**Technical Skills:** HTML, CSS, Responsive website using Bootstrap CSS

**CMS:** WordPress & Magento (Working knowledge as a designer)

**Keywords:** UX Design • Product Design • Interaction Design • Information Architecture • User Research • Wireframing • Prototyping • User Flows • Usability Testing • Journey Mapping • Human-Centered Design • Storyboarding

**MS Office:** Word, Excel, and PowerPoint Presentation.

### Specialization:

# Web Design, Landing Pages, Emails Design, App Design, Design CRMs, Dashboard designing with Figma

# Frontend Development (PSD to HTML) for my designs

# UI / UX, Development | Design

# Logo Design, Ads creative, brands, print & multimedia design

### Figma Portfolio:

<https://www.figma.com/file/43C3hUB6hC0Gfy3EzbJSGc/All-Designs-File?type=design&node-id=1800%3A331091&mode=design&t=chjeERM4z6EOOrQa-1>

## Work Experience:

### UI & Visual Designer

BLBK Pharmaceuticals

Jan 2024 - Present

- Creating wireframes and high-fidelity mockups for landing pages and websites with the use of Figma.
- Gather and evaluate user requirements in collaboration with clients.
- Create banners for websites and coordinate with marketing team to create campaign banners, labels for products.

## UI/UX Designer

### Collance Technologies (Healthcare Domain)

Apr 2023 - Nov 2023 (8 months)

- Creating user flows, wireframes, prototypes and mockups with the use of Figma.
- Gather and evaluate user requirements in collaboration with project managers and engineers • Illustrate design ideas using storyboards, process flows and sitemaps.
- Identify and troubleshoot UX problems (e.g. responsiveness of websites)
- Designing UI elements such as input controls, navigational components and informational components.
- Creating original graphic designs (e.g. images, sketches and tables).
- Translating requirements into style guides, design systems, design patterns.



## User Interface Designer (Product Design)

### Jio Tesseract (AR/VR Enterprises Products)

Oct 2022 - Apr 2023 (7 months)

- Designed and developed a custom CRM solution for a large enterprise.
- Prepare and present rough drafts & PPT to internal teams and key stakeholders.
- Receive and verify bugs reported from our clients' support teams.
- Designing UI elements such as input controls, and navigational and informational components.
- Creating original graphic designs (e.g. images, sketches, and tables).
- Translating requirements into style guides, design systems, design patterns and attractive user interfaces with the use of Figma.
- Work closely with UX designers and Unity Developers to deliver an industry-leading insight platform
- Created responsive designs for web and mobile apps.
- Worked in an agile scrum environment with senior designers and developers



## User Interface Designer

### Sumeru Solutions (Health & Fitness Mobile App)

Sep 2021 - Jun 2022 (10 months)

- Creating user flows, wireframes, prototypes and mockups with the use of Figma.
- Designing UI elements such as input controls, navigational components and informational components.
- Creating original graphic designs (e.g. images, sketches and tables).
- Translating requirements into style guides, design systems, design patterns and attractive user interfaces
- Work closely with UX designers to deliver an industry leading insight platform  
Created responsive web apps using HTML5, CSS3, JS & jQuery, Bootstrap, WordPress themes based on client briefs.
- Worked in an agile scrum environment with senior designers and developers.

## UI/UX Designer

### IT Foster Web Solutions (In-House Projects)

Oct 2020 - Aug 2021 (11 months)

- Carried out app designs by following the design thinking method and use Figma (Mockups, wireframes, prototyping, A/ B testing, and final app design).
- Created responsive web apps using HTML5, CSS3, and JavaScript-based on client briefs.
- Delivered app redesigns focusing on streamlining existing designs and improving usability.

- Worked on In-house projects & WordPress themes.



## **Web or UI Designer**

Virtual Employee Pvt. Ltd. (Property Management Portal- Bookfull)

May 2017 - Sep 2020 (3 years 5 months)

- Designed and developed a completely new company website as part of the product modification and relaunch.
- Created wireframes, style guides, and high-fidelity mock-ups to produce a successful final deliverable.
- Worked on HTML5, CSS3, jQuery plugins, a Bootstrap framework, and WordPress for making website templates.
- Contributed to developing an understanding of the user personas and journeys by taking part in team workshops.
- Designed a prototype app for both the internal and external user interfaces for clients.
- Carried out QA testing of prototype app ensuring user flow was intuitive.



## **Web Designer Trainee**

Apex T.G. India Pvt. Ltd.

Nov 2016 - Apr 2017 (6 months)

Here I have worked on HTML, CSS, JS, Photoshop, Adobe XD to make the web templates and mobile mockups.

Worked on Bootstrap and created website templates.



## **Transaction Processing Associate**

Accenture

Apr 2015 - Jan 2017 (1 year 10 months)

## **Process Associate**

Apozee Services Pvt. Ltd.

Jul 2014 - Mar 2015 (9 months)

## **Education**



### **IMT CDL Ghaziabad**

Post Graduate Diploma in management, Operations management

Dec 2012 - Jan 2016

PGDM



### **CCS (Chaudhary Charan Singh) University**

Bachelor's Degree, Computer Applications

2008 - 2011

Studied Computer and computer applications.

HTML, CSS, JS, Photoshop



**Kendriya Vidyalaya**

senior secondary school, science

2001 - 2007

## **Licenses & Certifications**



**Web Designing** - Apex T.G. India Pvt. Ltd.