

Aman Dutt Sharma

I have a proven track record of solving complex design challenges and driving significant valuation and revenue growth for digital products. Expertise in Driving Product Innovation Across Global Markets. My most notable achievement was driving a 1600% revenue increase for a performance management software, earning HR Tech Start-up of the Year by Entrepreneur magazine, along with other accolades.

Experience

Techved, UX Designer Jun 14 - Sep 15

Worked as UX Consultant in following Companies.

Magic Bricks

Implemented new features on Web and mobile app while establishing and promoting design guidelines to best practices and Standards.

Quikr

- Collaborated with product managers & engineers to define and implement innovative solutions for users who had access to 2g internet.
- My design was selected for v2 of quikr.com the ux has survived till today. This innovation was quickly adopted by competitors and secured funding. Remarkably, Even after 10 years, Quikr.com still uses the same sticky bar with minimal design changes

Aasaan Jobs, Sr UX Designer Sep 15 - Jul 17

- Collaborated with sales team and Stake holders to create the job posting posting portal.
- Conducted usability tests and research to develop personas and user stories to communicate design rationale.
- Saw significant increase in revenue and funding from Chiratae Ventures

Digime design, Owner Aug 17 - Oct 20

I took time off to work on my startup idea to help small business establish online identity.

Mesh.ai, Sr UX Designer Oct 20 - Jul 22

As the sole designer at the company. Successfully created. Performance management software. Here is a review of Mesh.ai's accomplishments from 2021 to 2022

- Got 2 levels of funding from sequoia capital
- Successfully on-boarded companies spanning 5 continents as well as Indian startups like Cred, Meesho, Groww.
- Saw 16x (1600%), increase in revenue.
- Awarded Best HR Tech Start-up of the year by Entrepreneur magazine and other accolades

Kotak Securities, Sr UX Designer Jul 22 - Apr 24

- Redesigned Trading Dashboard platform increasing user satisfaction 2.8 to 4.1.
- Promoted to the Neo team to work on an upcoming product, where I implemented the internal style guide across different platforms to ensure consistency.

Freelance Jun 24 - Present

- Designed an app to help users achieve personal goals through tailored experiences
- Conducted user research to ensure the design addressed users' needs and optimized their experience.

Contact

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Portfolio

www.behance.net/amandutt

Linked In

<https://www.linkedin.com/in/aman-sharma-334a9863/>

Education

**Masters in design
NIFT (Mumbai) 2012-14**
Specialised in design research methodologies, design thinking, design process

**B.sc in Multimedia & Animation
M.S University 2008-11**

Skills

Design

AI for designer, Problem Solving, Cognitive Psychology
Design Explorations, Mental models, Interaction Flows, High Resolution Prototypes, Creative thinking, Graphic design, UX writing ,Implementing iterative improvements.

Research

Formulate hypothesis, Identify problem areas, Ethnographic research, Narrative research, usability testing.

Product

Strategic thinking, UX writing skills
business savy, critical thinking.